



What's New at Storm Water Systems

As the air slowly starts to cool and the leaves begin to fall, all of us at Storm Water Systems are thrilled to say farewell to summer! This summer has been a busy one and it's that time again to update you on what's been going on at Storm Water Systems!

We certainly have a lot to share with you. In this newsletter, you will read about Storm Water Systems being honored by the Savannah

Ocean Exchange for the Bandalong Litter Trap's power to effectively clean waterways and inspire action. Additionally, you will read about our time at River Rally 2012 in Portland, OR and about company President Gary Hopkins experience as part of 2012's Paddle Georgia team!

Thanks for reading and as always, we invite you to visit our website at www.stormwatersystems.com.



Gary Hopkins accepts the Solutions Inspiring Action Award on behalf of Storm Water Systems

Storm Water Systems Honored at 2012 Savannah Ocean Exchange



Solutions Exchange Gala Awards

Last week, Storm Water Systems was honored to attend and present the Bandalong Litter Trap as a Solution Inspiring Action after being selected as one of 16 Solutions Awards finalists from around the world. Storm Water Systems was honored with a "Solutions Inspiring Action Award" from the Savannah Ocean Exchange for their innovative vision and proactive determination to reduce the use of natural resources, generate economic growth and implement positive change for the environment through their work of reducing litter and debris in our world's natural waterways. The award specifically focused on the success of the company's flagship product, the Bandalong Litter Trap.

The award was presented in Savannah, Ga., at the Savannah Ocean Exchange's second annual Solutions Exchange. The Solutions

Exchange Award honors corporations and organizations that are implementing tangible solutions that shape the future today by generating economic growth and increasing productivity while reducing waste and the use of natural resources.

This year's Savannah Ocean Exchange Global Review Panel received 63 entries for the Solutions Awards from over 16 countries. After a lengthy application process, the panel selected Storm Water Systems as a finalist and was invited to Savannah, Georgia to present the Bandalong Litter Trap as a solution inspiring action. Storm Water Systems then presented their solution, along with 15 other finalists from around the world, to attendees and the Savannah Ocean Exchange Board of Governors.

The theme of the 2012 Savannah Ocean Exchange Solutions Awards was "LEAP TO ZERO+". ZERO+ is

defined as the innovative practice of generating economic growth and increased productivity while reducing the use of non-renewable resources and waste. Solutions that are innovative, proactive and globally scalable that can leap across



Gary Hopkins with Algalita Marine Research Foundation Director, Marieta Francis

industries accelerating the timeline of reaching ZERO+ and are positive for the ocean, economies and cultures.

Storm Water Systems Bandalong Litter Trap does just that. The company focused on the success of the Bandalong Litter Trap removing litter (continue reading...)

Storm Water Systems Honored, Con't



and debris with a watershed based approach to reduce the impact of litter in our world's oceans. As marine debris becomes a greater threat to the health of our world's oceans, agencies and organizations such as NOAA, the EPA, and the Algalita Marine Research Institute have all recognized that a watershed based approach with a focus on prevention education is

the only way to restore the health of the ocean. The Bandalong Litter Trap combines education, public outreach, and job creation with an effective means of intercepting litter and debris. We were thrilled to be recognized and honored by such a wonderful organization for our work to keep our waterways clean and our oceans free of trash.

Georgia River Network's Paddle Georgia 2012



Gary kayaks on the Altamaha with Paddle Georgia 2012



Storm Water Systems President Gary Hopkins and his wife, Jan were excited to join Georgia River Network on their journey across Georgia for the 2012 Paddle Georgia event. Gary and Jan joined 350 other paddlers from all over the nation as they embarked on part of the 105-mile journey throughout Southeast Georgia to explore the Altamaha River. The 2012 Paddle Georgia event marks the eighth annual Paddle Georgia trip sponsored by Georgia River Network.

As a member of the Board of Directors for Georgia River Network, Gary is proud to associate himself with such a great organization. Georgia River Network's mission is to raise awareness about the threats facing the state's waterways and "provide the necessary means to advocate for the physical, chemical, and biological integrity of our waters."

Gary said this event was like no other. He exercised his body, mind and got to spend some quality time on the water he loves and fights to protect. Gary and Jan both had a wonderful time and are looking forward to joining Georgia River Network next year for Paddle Georgia 2013!

RIVER RALLY 2012



Lisa Jackson, Administrator for the U.S. EPA presents a keynote speech.

Earlier this year, Storm Water Systems was honored to exhibit and sponsor one of the best conferences we've ever attended. River Rally 2012, the first joint production of River Network and Waterkeeper Alliance was the largest gathering ever of clean water advocates, making it the perfect way to celebrate the 40th anniversary of the Clean Water Act.

Storm Water Systems was a sponsor and exhibitor and company president, Gary Hopkins was on-hand to represent the company. When asked about the event, Hopkins said, "It was so refreshing to be around so many like-minded, passionate individuals working to protect our water."

From May 4-7, over 700 national and international environmental advocates came together in Portland, Oregon to share best practices for watershed restoration, stormwater management, water quality monitoring, water and energy conservation, green infrastructure, habitat restoration, safe drinking water and more.

This was an experience unlike any other and an event that we were proud to sponsor. We look forward to seeing many old and new friends at the next River Rally!

If you or someone you know would like to be added to our newsletter list, simply e-mail ghopkins@stormwatersystems.com